



K-12 Contests & Youth Summit Educators



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2010-11 MARC Poetry/Poster Contest (Grades 3-5)

[Instructions \(DUE DATE February 16th, 2011\)](#)

AWARD CEREMONY: TBA

Thursday, April 28th, 2011 AT 10:00am in the Moakley Center Auditorium, Bridgewater State University

- Each entry should be submitted in response to ONE of the questions from the student's grade level. Third graders should respond to a third grade question, fourth graders to a fourth grade question, etc.
- Each response to the question may take the form of a POSTER or a POEM.
- POEMS may be authored by one to two children.
 - o They should not exceed two pages long (handwritten).
- POSTERS may be submitted in two sizes:
 - o SMALL posters do not exceed 11"x17" and may be

2010-11 MARC Public Announcement (PSA) (Grades 6-12) - see links to winners below!

[Instructions \(Due Date: Februar](#)

AWARD CEREMONY: TBA Fr 29th, 2011

2010 winners:

- First PLACE
- SECOND PLACE
- THIRD PLACE
- HONORABLE MENTIONS ONE, I
- THREE

[For 2010-11, all PSAs sh address this question:](#)

IF YOU WERE GOING TO TALK TO YOUR PARENTS SOMETHING ABOUT BULLYING OR CYBERBULLYING, WHAT WOULD YOU SAY? CREATE A PSA

- o submitted by one to three children.
- o LARGE posters exceed 11"x17" and may be submitted by up to ten children.
- o ALL POSTERS must be accompanied by identifying information (below) and a **descriptive paragraph**.

■ Each entry MUST HAVE THE FOLLOWING INFORMATION WRITTEN ON IT:

1. The child's or children's FULL name(s)
2. The teacher's name
3. School name and town

Entries should be mailed to: (*Poems may be faxed to 508-531-4355)

Grades 3-5 Essay Contest
 Massachusetts Aggression Reduction Center
 Maxwell Library 201
 Bridgewater State College
 Bridgewater, MA 02325

<p>Questions for 3rd graders (students have the choice of submitting either a poster or a poem in response to the question of their choice)</p> <ol style="list-style-type: none"> 1. What are at least two things you could do if you see bullying happening? 2. What are some of the ways that kids are bullied?
<p>Question for 4th graders (students have the choice of submitting either a poster or a poem in response to the question of their choice)</p> <ol style="list-style-type: none"> 1. What has your class done to help prevent bullying in your school? 2. What could you do if someone said something mean to you on an online game?
<p>Questions for 5th graders (students have the choice of submitting either a poster or a poem in response to the question of their choice)</p> <ol style="list-style-type: none"> 1. Why do you think bullying happens online? 2. What would you say to a bully if you could get them to listen?

IT DOESN'T TEACHES PARENTS SO THEY NEED TO KNOW.

A Public Service Announcement ("PSA") is, in essence, a video to raise awareness or change attitudes, rather than to sell a product. Previous Public Service Announcements are those that prohibit driving in a car (the "Click It or Ticket" television campaign) or that discourage drug use in teens (the "This Is Your Brain On Drugs" PSA).

The Contest Guidelines are below. Students in schools should submit their entries, and those groups should together produce a PSA video. That production must be designed to improve other teenagers' attitudes around the issues of aggression and bullying.

Within the guidelines below, content may be anything that is effective in raising awareness about bullying and aggression. We hope to offer the winning team a limousine to escort them to the contest. Winning schools, supervising adults, and others are welcome. Families will also be invited.

Contest Guidelines

1. The video must be produced, written, and acted in English.
2. The student group producing the video must be supervised by a teacher, coordinator, guidance counselor, theater director, or parent (the supervisor may be a parent from the community) if the school authorizes.
3. The PSA may be submitted online, via email, or on a CD-ROM made available on a school-run website where we judge for judging purposes.
4. Entries on outdated formats (e.g., Hi8 mini-tapes, VHS) will not be judged, subject to the availability of appropriate equipment. Do not use these formats.
5. The PSA must run between approximately 30 and 60 seconds.
6. Content must be appropriate for all audiences. Submissions will be disqualified if they contain:
 - a. Obscenities of any type;
 - b. Inappropriate or offensive language of an ethnic, racial, or group slurs;
 - c. Nudity;
 - d. Sexual innuendo, sexual content, sexually explicit techniques; or
 - e. Any other content which the judges decide is inappropriate for a school contest.
7. **Parental releases (found below) must be obtained for all participants under age 18 who is immediately involved in the production.** Parents who do not play a vital role do not need them. (For example, a student who runs a school television studio but only assist in this tangentially would not be part of the winning team and does not need releases; but anyone who speaks on camera in the production must have a parental release. Release is necessary because the winners' names will be in the press and their PSA may be aired on cable or network television.)
8. **Productions must be turned into MARC by February 15, 2011.** Submissions should be sent to: PSA Contest, Massachusetts Aggression Reduction Center, Bridgewater State College, Bridgewater, MA 02325.
9. This contest is open to any 6th thru 12th grader in Massachusetts.

[Download the Parental Release Form](#)

AWARD CEREMONY: Friday, April 30th, 2011

MARC Contests

2009 winners:
PRIZES
FIRST PLACE
SECOND PLACE
THIRD PLACE
HONORABLE MENTIONS ONE, TWO

Winning entries for both contests are invited to Award Ceremonies at Bridgewater State College presented with trophies, plaques, certificates and/or medallions. First place winners of the PS offered limousine transport to the Award Ceremony, pending funding availability.