

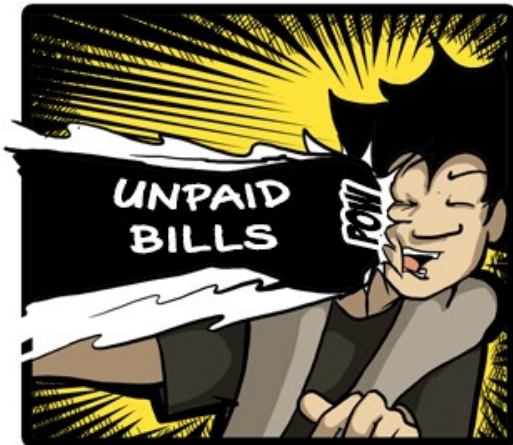
It's A developer's life for me

What type of Tech worker will you be?

- Lots of ways to answer this – lets look at a few
- Note that some of this is really thinking about you a year or two from now
 - we're just getting a jump on things.

What kind of Tech/Dev will you be

- Employee
 - Hired to work at one company
 - Also includes one company consultants
- Independent consultant
 - Business person who consults with many companies
 - Higher overhead – but eventually big payoff possible
 - Really gotta use your people skills to sell yourself though
- Entrepreneur
 - You create a product or service and devote your time to this and sell it
 - “if you can’t create a business on the side, you can’t create one full time either”
- Examples of each? Discuss?



What kinds of developer will you be

- So after you decide how you will work – what will your specialty be?
 - You might not have a chance to get a specialty before graduation if graduating in May
 - But Dec Grads should think about it
 - Will you be a front end developer working in GUIs and/or web front end?
 - Will you be an embedded systems person?
 - Will you be the database person?
 - Will you be a full stack web app developer?
 - Really? Ok which stack
 - Specialization: Smaller pool of jobs – but you become much more attractive candidate for that job

What kind of a developer will you be?

- Lawyer metaphors from book
- How about ghost writers
 - If you become the next Notch/Jade Raymond/John Carmack/Marissa Mayer/Brian Kernighan/Sara Haider/Linus Torvolds
 - Would you rather have a writer working with you that specializes in working developers or a generalist who worked with a famous circus clown, a senator, and a soccer coach before you? (assuming you want your book to do well)

Where will you work Part 1

- Small Company

- Mostly startups

- Could become next Marissa Mayer (google #20, ad words team and by 37 CEO of yahoo) or more likely one of thousands who once worked for a company that doesn't exist any more

- Great place to be jack of all trades

- Medium Company

- This is what a small company becomes when they succeed

- Now we need a process

- Large Company

- Eg: Microsoft, IBM, SAP, TATA consulting, Lockheed

- Deep corporate culture, lots of opportunity to fade into background – but mostly not going anywhere

Where will you work Part 2

- Do you want to work for a software company
 - Whose main business is selling software to others
- Or a company with a development division
 - Most of the software you create is consumed by the company
 - Panera Bread example
 - State Street Financial

Assignment

- Have we talked about the new project?