

2001-2002 BHE Mission Implementation Plan

Details the College's top priorities approved by the Board of Trustees October 3, 2001

Priority 1: Continue to strengthen and improve undergraduate education across the curriculum.				
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
1.1. Conduct systematic review of undergraduate programs	Number of reviews	2 pilot reviews	Complete 2 reviews by spring 2002	
1.2. Develop plans for the assessment of student learning in the academic major	Number of departments working to develop plans	6 departments	Have 11 departments working on assessment plans by spring 2002	
1.3. Complete exploratory study for a School of Communication	Study completed	n/a	Complete study by spring 2002	
1.4. Complete accreditation self-studies	Self-studies completed	n/a	Complete self-studies for reaccreditation by NEASC, and initial accreditation by IACBE by summer 2002	
1.5. Promote and monitor enrollments in the new BS in Criminal Justice program	Number of courses offered Number of students enrolled	n/a	During AY 2001-2002: offer 10 courses enroll 80 students	
1.6. Improve process for articulation of	Number of departments working to	n/a	During AY 2001-2002, conduct a pilot project with 3	

transfer credit into BSC major programs; conduct a pilot project during the 2001-2002 academic year	improve transfer articulation		departments Expand the project to include 5 new departments in AY 2002-2003	
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Priority 2: Strengthen teacher preparation programs, particularly in mathematics and science.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
2.1. Align curricula with new certification regulations	Redesigned courses	Initial curriculum alignment completed in Elementary and Early Childhood Education and Special Education	Complete curriculum alignment for all teacher education programs by spring 2002	
2.2. Respond to the shortage of teachers in the area by completing a plan to provide more incentives and give greater visibility to incentives available to teacher education students	Action plan completed Number of students in Tomorrow's Teachers and Tuition Incentive Plan Amount of scholarship money made available to teacher education students	n/a 127 students in Tomorrow's Teachers TIP not available \$363,821	Complete plan by spring 2002 During AY 2001-2002: enroll 150 students in Tomorrow's Teachers and 40 students in TIP \$475,000	
2.3. Articulate BSC's teacher education programs with at least one local community college	Articulation agreement completed	n/a	Complete initial draft of articulation agreement by summer 2002	

2.4. Develop accelerated routes to certification	Revision of post-baccalaureate teacher-preparation program Approval of revised program by college governance	n/a	Develop proposal for revised post-baccalaureate program by spring 2002 Submit proposal to college governance for approval in fall 2002	
2.5. Expand initiatives to support mathematics and science educators in the region Implementation Steps	Number of graduate courses offered at off-campus sites and number of students enrolled Indicators	n/a Baseline Data AY 2000-2001	During AY 2001-2002: offer 10 courses and enroll 150 students Targets/Timelines AY 2001-2002	Results AY 2001-2002
	Number of PDP workshops delivered and number of participants	n/a	During AY 2001-2002: offer 20 workshops and enroll 200 participants	

Priority 3: Develop new graduate programs and strengthen existing graduate programs to meet regional needs.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
3.1. Promote and monitor enrollments in the new MS in Criminal Justice program	Number of courses offered Number of students enrolled	n/a	During AY 2001-2002: offer 8 courses enroll 20 students	
3.2. Review MSW proposal for feasibility and submit for approvals, if appropriate	MSW proposal completed	n/a	Complete review during fall 2001 and, if program is determined to be feasible, submit proposal for approval during	

			spring 2002	
Priority 4: Continue to develop technology as an integral component of teaching, learning and support services at Bridgewater State College.				
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
4.1. Provide BSC faculty, staff and students with technology, support and training to increase the effectiveness of teaching and learning	Number of students using ResNet and wireless connectivity Number of courses redesigned to utilize the web and instructional technology Number of faculty supported by HelpDesk and Courseware Development Center	Approximately 1000 Approximately 200 Approximately 80	During AY 2001-2002: increase by at least 15% increase by at least 20% increase by at least 20%	
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
4.2. Migrate the College's core administrative systems to the SCT Banner system	Number of administrative functions converted to new system Number of staff trained to use new system	n/a n/a	Complete all core administrative systems within 18-22 months; implement individual systems at consistent intervals during this project timeline Provide training for all staff who will use new system prior to "cutover"	
4.3. Pilot the	Number of	n/a	Conduct pilot with	

use of wireless computers in selected courses in teacher education programs.	courses and number of students involved in the pilot		90 students in 3 courses in fall 2001; double the number of course sections and students in spring 2002	
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Priority 5: Strengthen and expand regional outreach initiatives to support and advance the economic and cultural life of Southeastern Massachusetts.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
5.1. Establish an Office of Corporate and Professional Development	Staff hired Marketing and promotional materials developed Number of training programs offered	n/a n/a n/a	During AY 2001-2002: hire 3 staff members develop promotional materials, offer 3 training programs	
5.2. In partnership with regional school districts, deliver credit and non-credit courses and educational programs at on-campus and off-campus locations	Number of site visits to schools Number of courses offered Number of students enrolled	n/a 6 113	During AY 2001-2002: conduct 20 site visits, offer 15 courses enroll 225 students	
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
5.3. Through the Moakley Center, serve Southeastern Massachusetts with state-of-the-art	Number of external events hosted in the Moakley Center Proportion of	860 events 56% over 20 services offered; utilization not previously monitored	During AY 2001-2002: maintain total number of events booked increase proportion to at least 60%	

technologies for training, conference support, video production, and consulting	events from business community Number of technology-focused services in support of external community		maintain number of services offered; measure and expand utilization	
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Priority 6: Develop and maintain the physical facilities and campus infrastructure needed to support implementation of the college's mission.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
6.1. Finish capital projects currently under construction	Projects completed	n/a	Complete new residence hall, dining facility, athletic complex by summer 2002. Complete operations building and renovations to Harrington Hall by fall 2002	
6.2. Develop staffing plans for new buildings and secure resources to hire new staff	Plan developed and new resources secured	n/a	Develop plan and secure resources by summer 2002	
6.3. Complete studies for next set of capital projects	Studies completed	n/a	Complete studies for renovations to four buildings (Maxwell Library, Conant Science Building, Boyden Hall, and Kelly Gymnasium) by summer 2002	
6.4. Finish space allocation plan	Plan completed and approved	n/a	Complete plan and submit to Board of Trustees	

	by BSC's Board of Trustees		for approval by June 2002	
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
6.5. Begin planning for physical facilities/renovations to be requested in capital bill scheduled for submission in 2003	Completion of new building and renovation requests	n/a	Complete requests by spring 2003	

Priority 7: Create an effective development/fund-raising structure to support the college's mission.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
7.1. Complete current endowment campaign	Gifts and pledges received	\$7.2 million invested; \$1.5 million pledged	Achieve goal of \$10 million by close of fiscal year 2002	
7.2. Increase annual giving	Annual cash received	\$1,175,890	Increase by 10% during fiscal year 2002	
7.3. Increase alumni participation in special reunions and class gifts	Percentage of class participating in special reunions Size of class gift	58% participation by the 50th reunion class \$176,500 received from the 50th reunion class	Achieve at least 50% participation rate by the 50th reunion class Receive a class gift of at least \$50,000 from the 50th reunion class	
7.4. President and Board of Trustees allocate funds to support the college's greatest needs	Amount of money allocated	\$298,000	During AY 2001-2002, allocate \$360,000: \$100,000 to support faculty/librarian professional	

			development; \$60,000 to support faculty- undergraduate student research projects; \$50,000 to support international programs; \$150,000 to support scholarships and prizes	
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Priority 8: Educate students to think critically, communicate effectively, and act responsibly within a context of personal and professional ethics.

Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
8.1. Review and revise general education program	Committee formed Plan devised New program drafted New program approved by governance	n/a	Form committee by fall 2001 Develop plan by spring 2002 Draft new program by spring 2003 Achieve governance approval of new program by spring 2004	
8.2. Develop an approach to the assessment of students' college-level intellectual skills	Committee formed Outcomes finalized Assessment methods selected Assessment plan approved by governance	n/a	Form committee by fall 2001 Finalize outcomes by spring 2002 Select assessment methods by spring 2003 Achieve governance approval of assessment plan by spring 2004	

Priority 9: Provide structured opportunities for students to sharpen academic skills and examine values through learning communities, student-faculty research projects, internships, and public and community

service.				
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
9.1. Establish an Office of International Programs to facilitate student and faculty participation in international experiences	Staff hired Number of courses that include an international experience Amount of funding secured to support student travel abroad	n/a n/a n/a	During AY 2001-2002, hire Director offer 3 international courses secure \$50,000	
Implementation Steps	Indicators	Baseline Data AY 2000-2001	Targets/Timelines AY 2001-2002	Results AY 2001-2002
9.2. Encourage and support faculty-student research projects	Amount of funding secured to support student/faculty projects and travel Number of students and faculty involved	\$110,000: \$50,000 from BSC Foundation; \$10,000 from BHE; \$50,000 from NCUR/ Lancy (private foundation) 53 students and 34 faculty members	During AY 2001-2002: secure at least \$60,000 from BSC Foundation Maintain 2000-2001 participation levels	
9.3. Develop campus-wide coordination of student internships, service learning, community service activities	Database of activities/opportunities	n/a	Establish database by spring 2002	