

### Writing Assignment #1

You are a researcher for a venture capital firm interested in investing in a new drug company. Your boss asks you to gather information on a particular drug and prepare a 3-4 page report (one-inch margins all around, twelve point type, single spaced) detailing your findings. You may pick any drug that is of interest to you, but please talk with the instructor before starting your research. Also, if you are having problems deciding on a drug, see me for help.)

The purpose of this report is to provide information and background to help decide if it would be wise to invest in a company that wants to develop a competitor drug. Some of the information your boss wants to see includes: The brand name, generic name and chemical name for the drug, the chemical structure of the drug molecule (drawn using ChemDraw), the diseases that are treated with the drug, some information regarding the size of the market for this type of drug (information specific for “your” drug is great if you can find it, otherwise more general information about the prevalence of the disease treated by the drug will suffice) and information about competitors’ drugs for the same disease. Other information can be added as you think necessary.

The research must be substantially finished, a rough draft prepared and sent to the instructor (as an email attachment in Word format) by the start of class on Friday, 12 October. Each student must schedule a 30 minute appointment with the instructor for sometime between 10 AM on Mon., 15 Oct and 5 PM on Wed., 17 Oct. to discuss their rough draft. (Sign up sheets will be available as the time grows closer.) There will be no class meetings on Wed, 12 October. Both the rough draft and the final report must be written using complete sentences, paragraphs, etc. and use standard English grammar. A printed copy of the final report is due at the beginning of class on Friday, 19 October. *Please remember, all deadlines are “set in stone”; late work is not accepted for any reason.*